

NOVIN
SAFFRON

نَوین زعفران

SAFFRON
SINCE 1992



NOVIN SAFFRON The Red Gold in the World





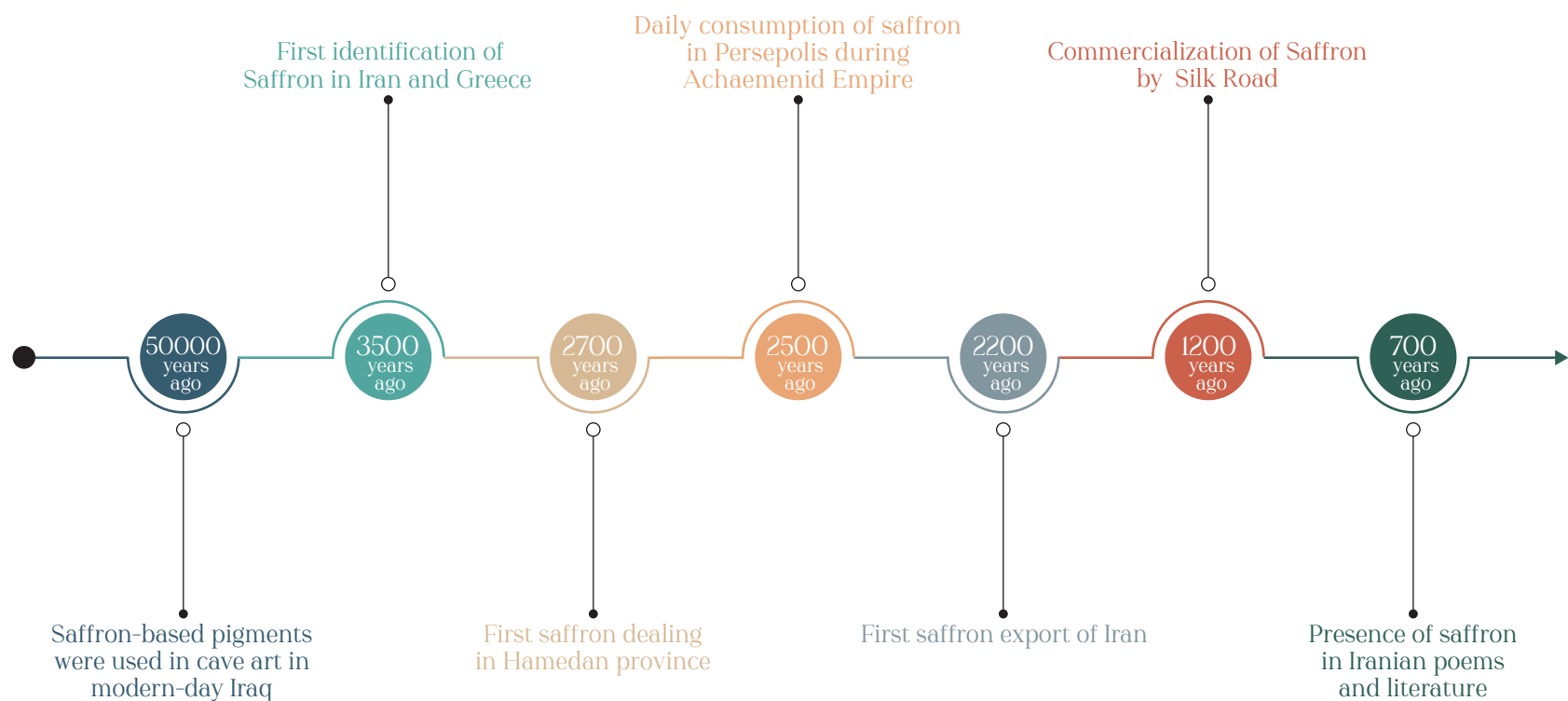
NOVINSAFFRON IS A PROMISE...

A promise to deliver excellence in every golden thread, sharing the vibrant essence of saffron with those who value tradition and seek something special.



TREASURE OF PERSIA,
CHERISHED BY ROYALTY

Saffron lies at the heart of Persian culture. For over 3,500 years, it has flourished as a symbol of heritage and prestige.



Source: (Willard, P. (2002). "Secrets of Saffron: The Vagabond Life of the World's Most Seductive Spice")

SAFFRON History Timeline (50,000 - 700 Years ago)



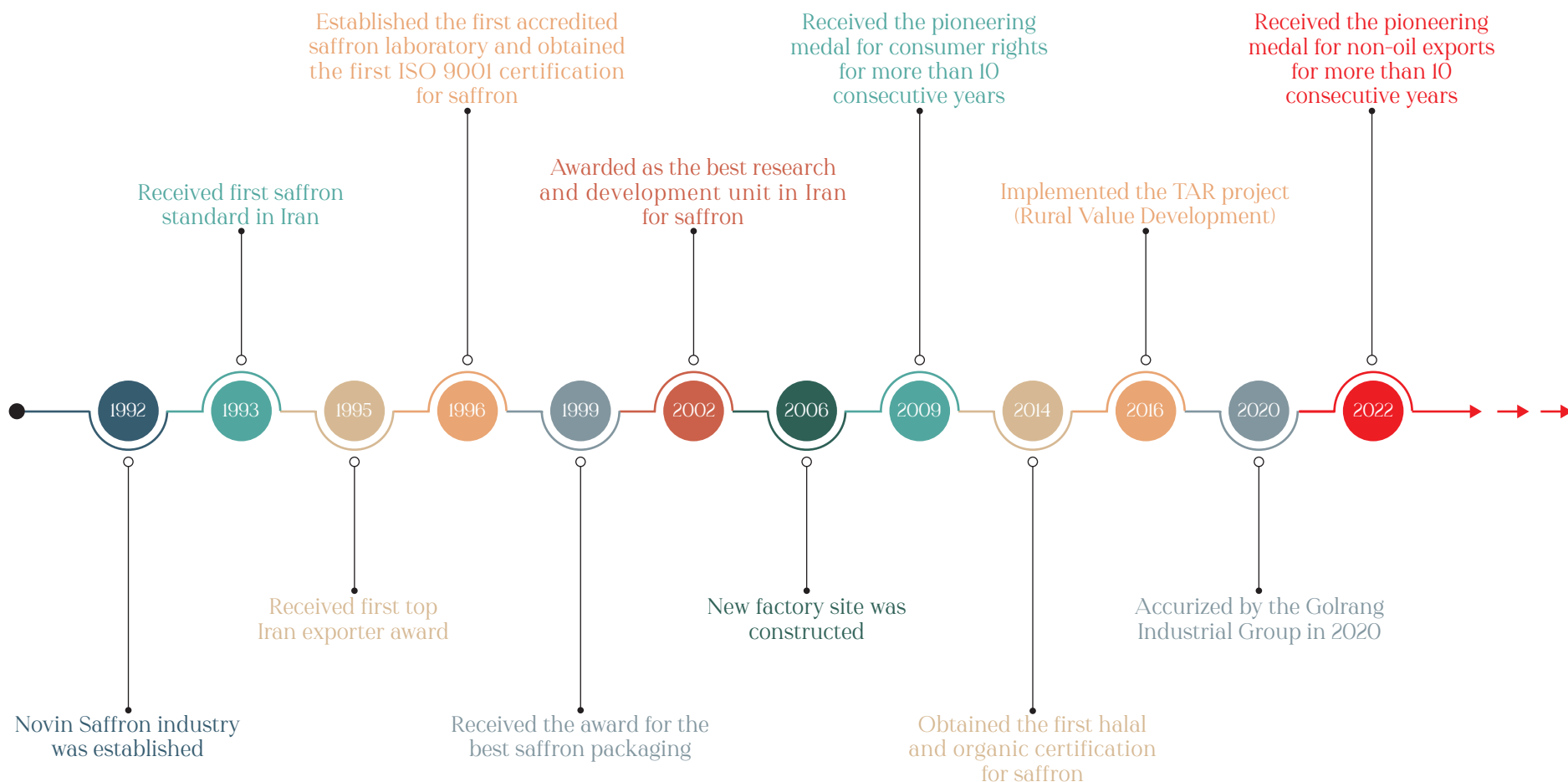
From royal robes to global kitchens, saffron has been a timeless symbol.
Iran leads the way, keeping its quality and tradition alive.



THE HEART OF INNOVATION

Where tradition meets technology..

Novin Saffron's advanced facility sets the benchmark for excellence, where every step is perfected to exceed the highest standards of quality.



NOVIN SAFFRON Timeline (1992 - 2024)



Rooted in Persia's rich heritage and powered by innovation, Novin Saffron stands unmatched in expertise, using cutting-edge technology to craft the world's finest saffron.



DIFFERENT GRADES OF NOVIN SAFFRON

NEGIN

Grade: AAA

Top Super Negin



This kind of stigma is detached from each other. It is a large filament and voluminous with a shiny red color. Its floral waste is less than 0.5%. The length is about 25-30mm. The minimum coloring power is 260 on a dry basis.

Grade: AA1

Good Super Negin



This kind of stigma is detached from each other. It is a large filament and voluminous with a shiny red color. Its floral waste is less than 0.5%. The length is about 20-25 mm. The minimum coloring power is 250 on a dry basis.

Grade: AA

Good Negin



This kind of stigma can be separated or joined in groups of two or three at the end of the portion of the style that is white/yellow in color. It is voluminous with a normal red color. Its floral waste is about 0.5%, and the filament size is less than Novin AAA & AA1. The length is about 20-25 mm. The minimum coloring power is 240 on a dry basis.

Grade: AI

Top Poushali



These kinds of stigmas are detached from each other and are at the end of the filament with a white/yellow portion of the style. They are voluminous with a shiny red color. Their floral waste is about 1-3%. The length is about 25-30 mm. The minimum coloring power is 220 on a dry basis.

Grade: A

Good Poushali



This kind of stigma can be separated or joined in groups of two at the end of the portion of the style that is white/yellow in color. It is voluminous with a normal red color. Its floral waste is about 1-3%. The length is about 20-25 mm. The minimum coloring power is 210 on a dry basis.

Grade: ARI

Top Sargol



These kinds of stigmas are detached from each other. They are not voluminous. Their floral waste is about 0.5%. The length is about 15-20 mm. The minimum coloring power is 220 on a dry basis.

POUSHALI

SARGOL



A Dedication to Novelty...



Scan for Product
AR

Representing quality, innovation, integrity, and loyalty, NOVINSAFFRON is mainly called for its commitment to reality. It elevates this red gold to the recognition and respect it rightfully deserves.



A Dedication to Novelty...



Scan for Product
AR

Letting authenticity run, NOVINSAFFRON delivers the flavor of Crocus flowers in good hands of creativity.



An Experience of Value



Scan for Product
AR

Understanding the unspoken, NOVINSAFFRON embarks on journeys that connect deeply with its followers, creating satisfaction where genuine distinction truly matters.



An Identity for Global Taste



Scan for Product
AR

Offering Novin creations are born from deep within...
Bringing Persian tradition to the world, NOVINSAFFRON's transforms dishes with vibrant threads of flavor.



A Blessing from Nature's Heart



Scan for Product
AR

Gifting the secret delight of healthiness, NOVINSAFFRON benefits this Nature's treasure by bringing energy from the past to everyday life.



An Appreciation of Simplicity



Scan for Product
AR

Having a humble approach to perfection, NOVINSAFFRON has dedicated itself to this red jewel, making a royal spice effortlessly achievable for all.



A Captivating Fragrance of Aroma



Scan for Product
AR

Thinking up new thoughts, NOVINSAFFRON always strives to simplify solutions. With a philosophy of redefining creativity, it ensures meeting all needs effortlessly enhancing every plate with a golden touch.



A Captivating Fragrance of Aroma



Scan for Product
AR

Sweetening the vibrant flavor of dishes, NOVINSAFFRON has brought a golden touch to homes. The saffron-enriched candy sticks turn the cups into an exquisite experience.



A Sprinkle of Freshness



Scan for Product
AR

From the heart of Persia to global tables, it unites taste, heritage, delivering saffron that transforms dishes into extraordinary experiences. With each thread, NOVINSAFFRON shares the essence of tradition while connecting cultures and elevating culinary artistry worldwide.



An Infusion of Flavor



Scan for Product
AR

Warming traditional medications offer cups of tranquility on Novin's journey. Infusions of natural herbs, gifted with Saffron's golden virtue, bring soothing moments to life.



A Rhythm of Luxury



Scan for Product
AR

Welcoming the pleasure of elegance, NOVINSAFFRON embraces is meant to flourish in diversity. It elevates the art of saffron and he legacy of experiences for those who seek to indulge in the finest.



A Thirst for the Newborn



Scan for Product
AR

Being ambitious to extend far beyond the production of saffron, NOVINSAFFRON brings its vision to life with its other products. Each one stands as a testament to innovation, offering unique experiences woven with the legacy of Persia.



An Embrace of Organic Rarity



Scan for Product
AR

Meeting diverse preferences, NOVINSAFFRON proudly champions the purity of organic saffron, nurturing it with care as a pioneering honor to nature's finest, crafted for those who value authenticity.

THE RED GOLD PAINTS LIVES PURPLE



THE RED GOLD PAINTS LIVES PURPLE



When Saffron finds its way to distant lands as a cherished Persian keepsake...
NOVINSAFFRON represents quality, integrity, and loyalty, elevating Iranian saffron to the recognition and respect it rightfully deserves.
Intertwined with Persian origins, this journey earns insights takes bold steps, and achieves remarkable milestones.





Novin has been first to receive:

- ISO/FSSC 22000 certification in the field of saffron
- HACCP certification for saffron since 1998
- ISO 9001 certification in the field of saffron and has been granted to the awards:
- Best producer and exporter of saffron

- Exemplary National Consumer Rights Awards
- Exemplary Research and Development Unit in Iran
- Exemplary National Exporter
- Exemplary Industrial Producer Unit in Iran
- Entrepreneurship Development Awards of MWEDA



NOVIN SAFFRON The Red Gold in the World

ISO 9001 / ISO 10002 / ISO 10004 / ISO 14001 / FSSC 22000 / HACCP



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